

## DJ Dailey, DDS

Little Rock, Arkansas

### ASK DR. DAILEY

#### WHAT MAKES YOUR PRACTICE DISTINCT?

The passion we have for what we do and how we make patients feel like family.

#### HOW DOES THE SMILE PLAY A ROLE IN THE PATIENT'S OVERALL APPEARANCE?

If you're more confident in your smile, that carries through in your personality and helps you enjoy life more and even have a more successful life. That's why I love to help people smile—it's life changing.

#### HOW DO YOU PUT PATIENTS AT EASE DURING TREATMENT?

I offer patients oral sedation and nitrous oxide sedation. For many, this helps them have a pleasant experience, where they remember very little of the procedure itself. We always do what is most comfortable for the patient.

### Combining techniques

Smile makeovers vary greatly depending on the needs of the patient and each tooth. Working hard to conserve as much natural tooth structure as possible, Dr. Dailey uses a combination of options ranging from veneers and crowns to implants, when necessary. "You have to be able to customize treatment on a tooth-by-tooth basis," he says. "Some patients think a total smile makeover is more difficult to do, but doing a complete smile makes it easy to work with the same lab technician to create crowns and veneers that match and fit together perfectly. Consistency is built into the process, and we get to see the big picture of the smile design to ensure patient satisfaction." Patients don't have to commit to one type of treatment and shouldn't if their teeth have different needs to make them their healthiest, strongest and most beautiful.

### CASE STUDY



### A SHAPELIER SMILE

Unhappy with the alignment and color of her teeth, this 28-year-old patient wanted a natural-looking smile she could love. "We started with Invisalign treatment to better position the teeth. Then very minimal tooth preparation was needed to dramatically change the shape and color of her teeth using porcelain veneers," Dr. Dailey says.

“quality of life enhancement  
is what we do here”

A WELCOMING STAFF GREETES PATIENTS AS GUESTS AT THE PRACTICE OF DR. DALTON J. DAILEY III. "WE REALLY ENJOY WHAT WE DO," DR. DAILEY SAYS. "WE GET TO HELP PEOPLE CHANGE THEIR LIVES AND MAKE THEM FEEL BETTER ABOUT THEMSELVES. IT'S A BEAUTIFUL TRANSFORMATION THAT TAKES PLACE." A MEMBER OF THE AMERICAN ACADEMY OF COSMETIC DENTISTRY AND STUDENT OF THE SCOTTSDALE CENTER FOR DENTISTRY SPEAR EDUCATION PROGRAM, DR. DAILEY STAYS UP TO DATE ON ADVANCED AESTHETIC DENTISTRY TECHNIQUES.

### MEET THE EXPERT

## DJ Dailey, DDS

Cosmetic Dentist

#### SERVICES OFFERED

Veneers  
Full-Mouth Enhancement  
Invisalign®  
Dental Implants  
Laser Dentistry  
Zoom Whitening  
Oral Sedation

#### ABOUT DR. DAILEY

##### HOW WOULD PATIENTS DESCRIBE YOU?

Detail oriented, focused, caring and easy to talk to.

##### WHAT IS YOUR OFFICE LIKE?

It's very personal and friendly. We try to make sure the patients are as comfortable as possible so we don't have them fill out paperwork when they get here. We do that for them interview style. It makes it easier to find out why they're here and what they expect out of their time here.

##### WHAT IS YOUR GOAL FOR EACH PATIENT?

I care so much about what I do and work as hard as I can to give each patient exactly what they are looking for. My goal is to give them something they'll be proud to have for a very long time.

##### WHAT IS THE SIMPLEST WAY TO MAKE YOUR SMILE LOOK YOUNGER?

Get your teeth whitened. It's the biggest bang for your buck in cosmetic dentistry and it can be done in just one visit. There isn't a single person who can't have whiter teeth.

DOCTOR OF DENTAL SURGERY  
University of Tennessee

LOCATION  
Little Rock, Arkansas

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 To learn more about the practice visit  
[smiledailey.com](http://smiledailey.com)